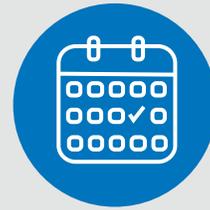# BeaconLive

Your Virtual Event, Webinar & Webcast Platform Tailored to Fit Your Needs

BeaconLive is designed to enable content creators, event coordinators and marketers deliver and automate seamless and professional virtual events, webinars and webcasts. Leverage our platform's engaging and interactive event features. Tailor your user interface to deliver a carefully designed experience. White-label your event and customize to your organization's branding. Scale events to up to 40,000 attendees. Organize events across multiple days, or schedule on a recurring schedult. Streamline the entire attendee experience - from registration to post-event analytics.

CREATE & CONSUME CONTENT FROM ANYWHERE

Create and deliver using any mobile device or computer - no expensive hardware, plug-ins, extensions or add-ons necessary. Capture your content and make it immediately accessible for live broadcasting or On-Demand playback. Our browser-based studio enables you to store and play media clips in real-time and take and moderate live calls.

INTEGRATE DATA WITH EXISTING SYSTEMS

BeaconLive's customizable players and simple APIs enable you to easily incorporate live and recorded content into any online experience or existing CMS. The platform's built-in distribution capabilities - including online syndication and social media sharing - help you quickly broaden the reach and impact of your content.

ACCOMODATE AUDIENCES OF ANY SIZE

Facilitating an impactful and seamless experience for you and your participants has never been easier. From small, corporate gatherings to 40,000 attendee conferences - BeaconLive scales to accomodate any size. Utilize our Event Services team to moderate and support larger audiences or execute your event with our self-managed capabilities.

GENERATE REVENUE, INCREASE YOUR ROI

Allowing you to scale to any audience and tailor each event, BeaconLive enables you to drive more engagement and increase revenue opportunities. Utilize BeaconLive's solutions for a variety of purposes and Integrate audio, video, downloads and advertisemtns to create highly monetizable digital media.

SCORE LEADS AND MEASURE SUCCESS

BeaconLive solutions include robust analytics based on multiple criteria. Score prospects and measure ROI of Virtual Events. Our reporting dashboard allows you to evaluate content performance and monitor key metrics like traffic, attendance time and referral sources.

BeaconLive's cloud-based software and Event Services power over 1,500 hours of content production and distribution every day for some of the world's most innovative content creators and marketers.

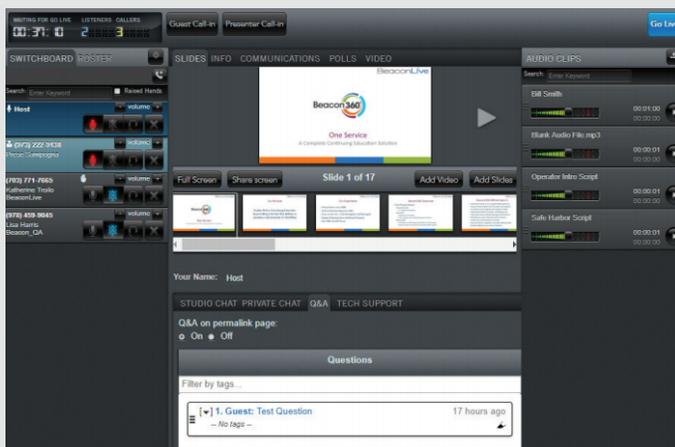# Effortlessly Manage Virtual Event Delivery with BeaconLive

Our intuitive solutions power virtual events, webinars and webcasts of any size. DIY or skip the hassle and have our fully-managed Event Services team take care of it for you. Let our in-house HelpDesk and Event Support Staff tend to technical difficulties while you focus on delivering your content. Tailor your event with interactive polling, breakout sessions, Q&A or 50+ other features offered by BeaconLive.

Let Us Do It For You!

Why worry about event setup and moderating or technical difficulties when BeaconLive's Event Services team can handle it for you. BeaconLive offers full-service solutions that make running a virtual event, webinar or webcast easier and more seamless than ever before. From event creation and design to live delivery and follow-up reporting and analytics, our team is available to support you at every stage of your solution.

Presenter Dashboard

Benefits of BeaconLive

- Increased brand awareness and communications outreach
- Cost savings when compared to alternative event streaming technologies
- Expanded revenue streams from monetizable digital media
- Higher levels of customer engagement and satisfaction
- Enhanced internal communications and impact
- Effective training programs at a fraction of the cost

"BeaconLive is able to accommodate our unique needs and challenges that we face daily in CLE delivery, and the quality of the end product is outstanding. Most importantly, they understand how to work with us to keep both quality and compliance at a high level."

-John Holloway, Director of Operations, myLawCLE

About BeaconLive

At BeaconLive, we are committed to enabling Virtual Events & Exhibits, Webinars & Webcasts, Content Catalogs & Media Libraries and Continuing Education, Certifications & Compliance. We offer both self-managed and fully-managed services that deliver a seamless and complete workflow. We scale to any size and tailor events for each customer. Our white-label capabilities allow partners to re-sell our services.

Contact Us to Learn More About Our Solutions!

www.beaconlive.com | +1 (866) 638-2907 | @BeaconLive

BeaconLive