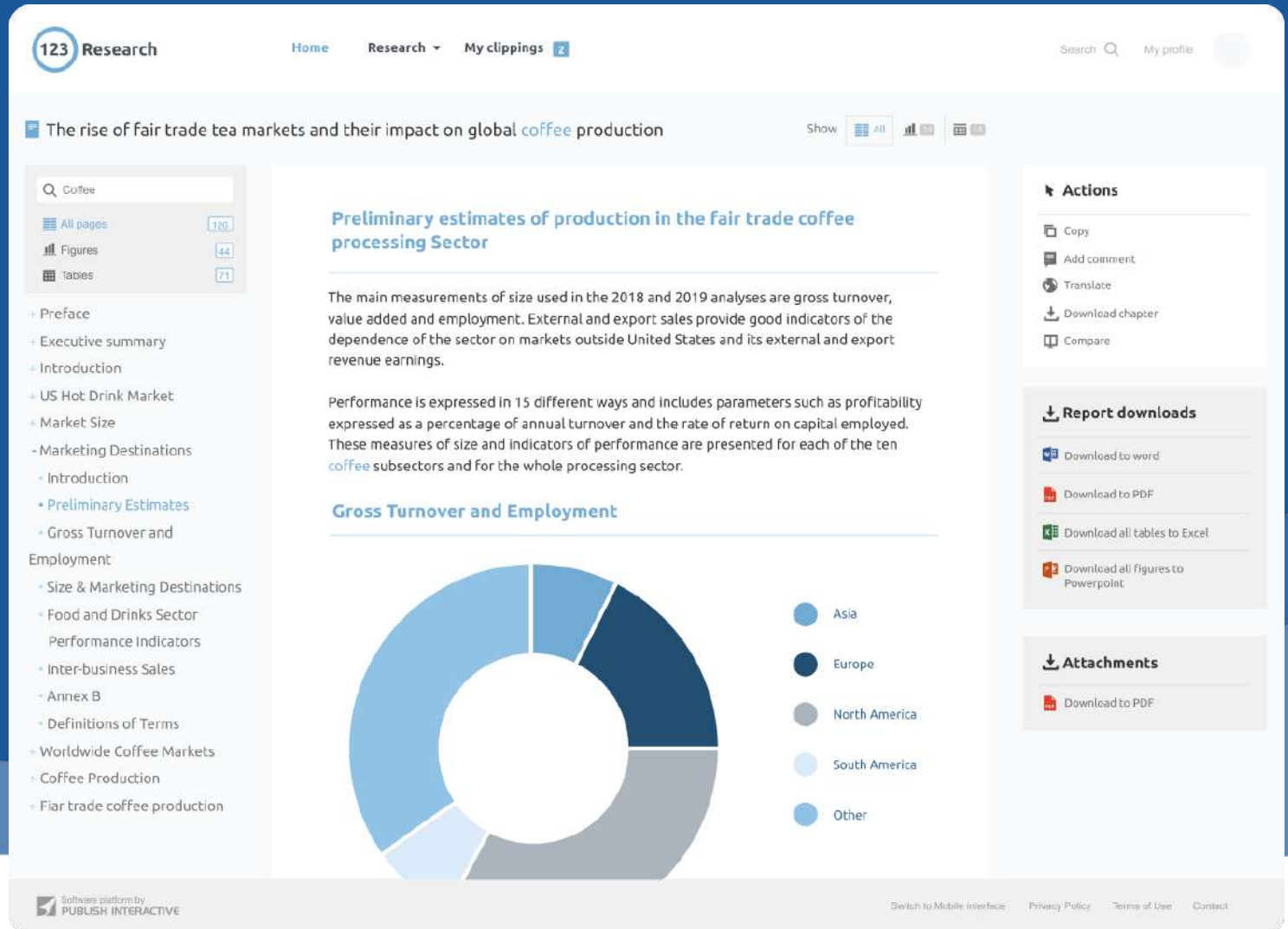


# The publishing platform for high value research

- ✓ Flexible user licencing and privileges
- ✓ Intuitive search and workflow tools
- ✓ Subscriber analytics and insights

[Book a demo](#)



The screenshot displays a research report titled "The rise of fair trade tea markets and their impact on global coffee production". The interface includes a navigation menu on the left with sections like "Preface", "Executive summary", "Introduction", "US Hot Drink Market", "Market Size", "Marketing Destinations", "Introduction", "Preliminary Estimates", "Gross Turnover and Employment", "Size & Marketing Destinations", "Food and Drinks Sector Performance Indicators", "Inter-business Sales", "Annex B", "Definitions of Terms", "Worldwide Coffee Markets", "Coffee Production", and "Fair trade coffee production".

The main content area features a section titled "Preliminary estimates of production in the fair trade coffee processing Sector". It includes text describing the main measurements of size used in the 2018 and 2019 analyses (gross turnover, value added, and employment) and a donut chart titled "Gross Turnover and Employment". The chart is segmented by region: Asia (light blue), Europe (dark blue), North America (grey), South America (light blue), and Other (medium blue).

On the right side, there are "Actions" (Copy, Add comment, Translate, Download chapter, Compare) and "Report downloads" (Download to word, Download to PDF, Download all tables to Excel, Download all figures to Powerpoint). At the bottom right, there are "Attachments" (Download to PDF) and a footer with "Switch to Mobile interface", "Privacy Policy", "Terms of Use", and "Contact".



# What we do

The screenshot displays a web interface for a research platform. At the top, there is a navigation bar with '123 Research', 'Home', 'Research', and 'My clippings'. A search bar and 'My profile' link are also visible. The main content area is divided into three columns:

- Left Column:** A featured article titled 'The global rise of fair trade coffee: wholesale trading' by Robert Smith, dated 3 Mar. It includes a 'Buy it now' button and a list of filters: 'Published date' and 'Product type'.
- Middle Column:** A section titled 'Matching Products (67)' with a 'Save this search' option. It lists several products with their dates:
  - The global rise of fair trade coffee: wholesale trading (6 May)
  - Global coffee exports (15 May)
  - Rise in coffee sales in South Africa (7 Apr)
  - Global coffee exports view (24 Mar)
  - Nestle Company Profile (3 Mar)
  - African Coffee exports view (2 Feb)
  - Central American coffee exports (1 Feb)
  - South American coffee exports (21 Jan)
- Right Column:** A section titled 'Matching products to buy' listing three items:
  - Global coffee exports (5 Aug)
  - Rise in African Coffee exports (29 Jan)
  - Rise in African Coffee exports update (23 Feb)

## Innovative research delivery through SaaS technology

Our knowledge of research, publishing and technology has enabled us to build a platform that is uniquely dedicated to the demands of the research sector



# What we do

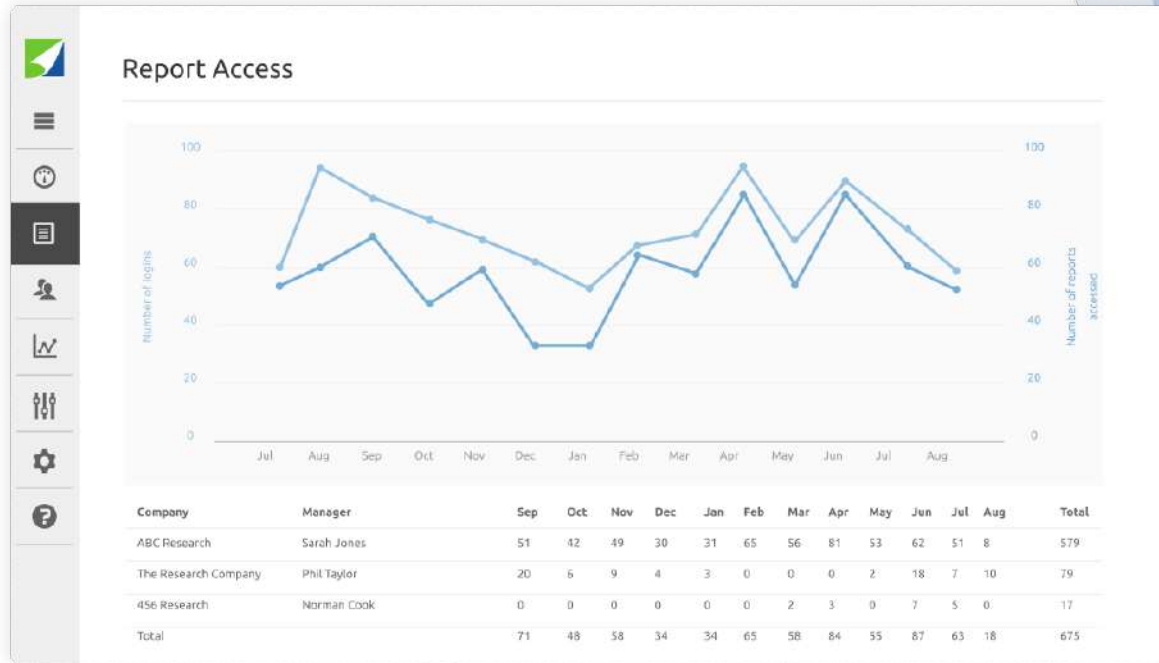
The screenshot displays the 'Research' platform interface. At the top, there's a navigation bar with 'Home', 'Research', and 'My clippings 2'. A search bar contains 'Fair trade tea'. Below the search bar, a list of report details is shown: 'Report: Details', 'Preface', and 'Executive summary'. The main content area features a report titled 'The rise of fair trade tea markets and their impact on global tea production' with a 'Buy It now' button and pricing options (£1800.00 and \$2000.00). To the right, a 'Matching products to buy' section lists 'The rise of fair trade coffee markets' (231 matches in 10 chapters) and 'Central American tea exports' (545 matches in 13 chapters). A 'Questions?' sidebar on the left offers contact information for Sarah Jones, Client Services Executive, with a 'Contact Now' button. A table of contents is also visible for the main report.

Our business is all about maximising the value of your research

Meet subscriber needs and drive revenues with our unique research publishing and monetising platform



# What we do

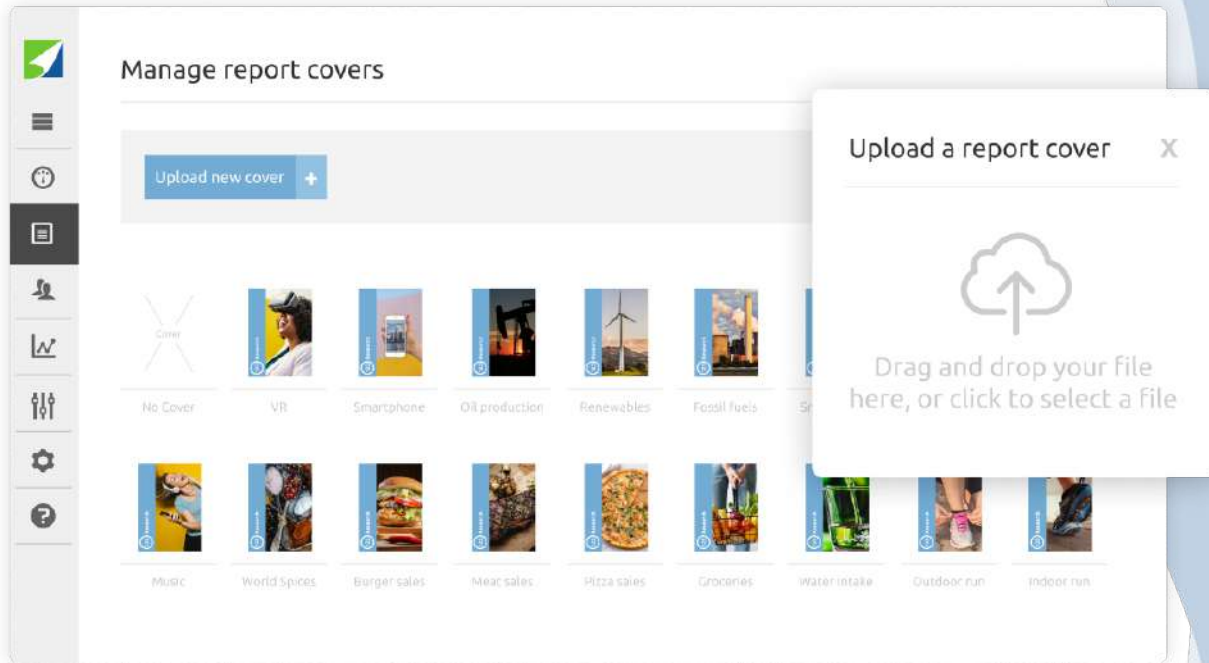


## Delivering powerful analytics to help you drive sales

Our in-platform analytics provide an overview of research content use and customer behaviour to drive additional revenues and improve retention



# What we do



Your customers' experience is perfectly aligned to your brand

Give your subscribers the latest and greatest user experience, uniquely tailored to your brand



# Your customers will love it

## 451 Customer feedback

"I really like your new website. It works in all of my browsers, is very responsive, the download options of figures to PPT and the download to PDF is very consistent and works well.

Search and filtering is working well, too. It is really nice to see, it must have been a big job. I wish our website was as well thought out and working as well."

[Read more](#) about how Publish Interactive is 'mission critical' to 451 Research's development



"Overall stellar service, product, delivery and most important solid bright people!"

Director of Software Engineering

"Read-rates have gone through the roof!....we've had no complaints, only positive feedback"

CIO & Managing Principal





# Why choose Publish Interactive?

— Experienced —

17

**Years**

platform development

— Trusted —

50% OF

FORTUNE

500

— Innovators —

3

patents



Patricia Blair  
VP, Digital Strategies

Using Publish Interactive has significantly improved many of our processes...

We're able to move faster, reports are easier to publish, content and memberships are easier to manage. It's a great improvement on the system we used before.



[Read about](#) how an integration with Publish Interactive helps Everest Group manage access rights



# Trusted partners

				TGaS <sup>®</sup> Advisors		<b>Roskill</b>

+ many more



Maria Wallace  
Co Founder

Through Publish Interactive we're able to monitor the number of overall reports accessed – as well as analytics on specific reports – helping us to remain focused on the content of most interest to our subscribers.



**Read about** How Edify Digital Media uses Publish Interactive's analytics to refine its offering and drive sales leads





# Additional benefits



Multiple file types supported – provides flexibility to the publisher



Behavioural and content usage data gathered – to inform future content strategy, production, and delivery



Workflow tools embedded into the content and platform – to aid quick, simple, and smart working



Create and edit reports online – enables publishing and updates in seconds, not days



Intuitive user tools and features – all help drive user engagement



The power of our platform enables users to maximise subscription value and enables publishers to maximise whole portfolio



Multiple licensees accessing one site that filters and adapts as needed



Consistent branding across the site, reports, and all downloads



Compile bespoke reports – users can access licenced content, share, and export their own reports to multiple formats in minutes



Rich user data to help inform offers, sales, and marketing campaigns



Smart technology to manage user access, accounts, and subscriptions



[See how these features work](#)



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